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**YEN
ZERO**

Crop Carbon Footprinting & Benchmarking

YEN Zero seeks to identify farming practices that reduce carbon intensity & maintain or improve productivity.

It's open to anyone in the agricultural supply chain, from growers to retailers.

Why get involved?



Receive detailed crop carbon footprint analysis & benchmarking for a range of crops



Get bespoke mitigation practice recommendations



Network with like-minded people at discussion workshops



Help develop a dataset to understand the key factors that drive variations in farm greenhouse gas (GHG) emissions

Join the YEN Zero community at
www.yen.adas.co.uk/yen-zero

What you receive

A Benchmarking Report

comparing your crop emissions to the rest of the community & highlighting target areas for improvement.

A Results Report with detailed insight into your crop carbon footprints & bespoke mitigation recommendations.

How to join

Individual farmers or researchers can enter a farm for **£375 + VAT**

Corporate sponsorship is **£6,500 + VAT**

Corporate sponsors can enter 10 farmers into YEN Zero for free. Enter six fields per farm for an annual footprint, or six years of data for the same field for a rotational footprint.

By collecting & sharing data in a consistent format, YEN Zero can calculate & compare emissions across farms to find net zero solutions that will work for all.



Join the YEN Zero community



YEN Zero is administered by

